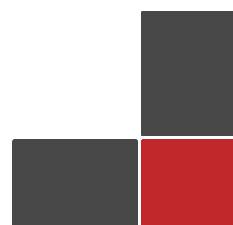


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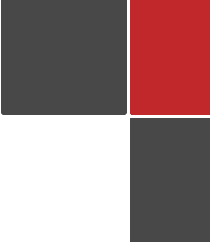


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WHO WE ARE

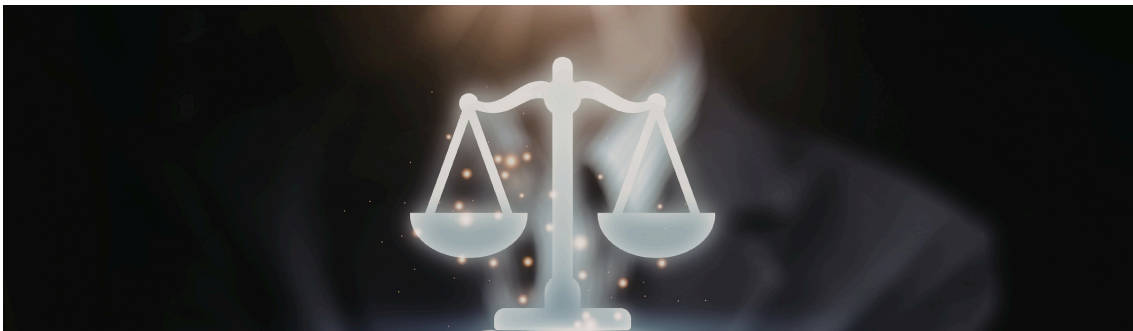
Poise Nigeria Limited is a leading personality branding and soft-skills development firm, committed to redefining professional excellence since 2000. We deliver transformative programmes that blend global best practices with local relevance, including corporate training, executive coaching, graduate finishing, and communication mastery. Recognised among Nigeria's top learning providers and certified internationally, Poise Nigeria empowers individuals and organisations with confidence, competence, and leadership skills to thrive in today's competitive world.

OUR DELIVERY METHODOLOGY

Consultation – Customisation – Delivery – Impact

WHAT WE STAND FOR

Class, Finesse, Prestige and Character



Vision and Mission

Our Vision

To be among the top 3 personal and organizational training brands across Africa.

Our Mission

To provide practical and exceptional development programmes through excellence in culture, people, impact and service delivery. To remain number one in making people better and organisations smarter.

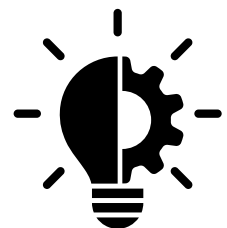
Our Core Values



Poise



Collaboration



Innovation



Accountability



Integrity

BOARD OF DIRECTORS



Mrs. Mavi Sokia Isibor



Chief Mrs Eniola Fadayomi



Mr. Uzoma Onwuchekwa



Mr. Adebisi Oladipo

EXPLORE OUR SCHOOLS



POISE BUSINESS IMAGE CONSULTING

1. Poise Finishing School

Overview: Build confidence, etiquette, and communication mastery for professional and social success.

Target Audience: Professionals, executives, entrepreneurs.

Outcome: Communicate confidently, demonstrate refined etiquette, and develop executive presence.

Content: Grooming, Etiquette, Communication, Confidence, Emotional Intelligence, Networking, Public Speaking, Leadership.

2. Etiquette & Lifestyle Branding (ELB)

Overview: Strengthen personal brand and executive presence through etiquette and emotional intelligence.

Target Audience: Corporate professionals, influencers, entrepreneurs.

Outcome: Present with confidence, build credibility, and network effectively.

Content: Branding, Etiquette, Emotional Intelligence, Networking, Fine Dining, Communication, Grooming.

3. Personal Effectiveness & Self-Mastery in a Fast-Changing World

Overview: Enhance productivity, self-awareness, and adaptability in a fast-changing world.

Target Audience: Mid-level professionals, team leads.

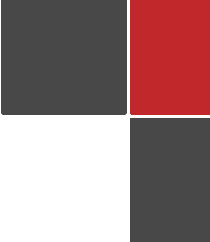
Outcome: Take ownership, manage priorities, and sustain personal effectiveness.

Content: Self-Management, Negotiation, Emotional Intelligence, Communication, Priority Management, Interpersonal Skills.

4. Personal Branding & Professional Presence

Overview: Develop confidence, communication, and etiquette to strengthen personal brand.

Target Audience: Professionals, managers, leaders.



Outcome: Communicate effectively, apply etiquette, and enhance visibility.

Content: Emotional Intelligence, Branding, Networking, Business Etiquette, dining etiquette, and professional image.

5. Indispensable Executive Assistant (IEA)

Overview: Equip Executive Assistants to act as strategic partners with efficiency and discretion.

Target Audience: Executive Assistants, Personal Assistants, senior admin staff.

Outcome: Master task management, communication, and executive support skills.

Content: Self-Mastery, Emotional Intelligence, Ethics, Business Writing, Task Management, Influence Skills.

6. Business Etiquette in the Corporate World

Overview: Refines professional presence and global protocol for confident, polished interactions in corporate settings.

Target Audience: Professionals, executives, client-facing staff.

Outcome: Participants will project professionalism, manage social/business outings confidently, and make strong first impressions.

Content: Social & Business Outings, Dining Etiquette, Boardroom Dynamics, Poise & Comportment, First Impressions.

7. Work Ethics and Professionalism (WEP)

Overview: Promotes integrity, accountability, and ethical behaviour to strengthen workplace culture and credibility.

Target Audience: All professionals and team leaders.

Outcome: Participants will uphold ethical standards, foster positive work environments, and demonstrate professionalism.

Content: Core Values, Accountability, Professionalism, Business Conduct, Productivity Ethics, Addressing Unethical Behaviour.

8. Etiquette-Driven Customer Experience (EDCX)

Overview: Uses etiquette as a strategic tool to deliver exceptional customer experiences and build loyalty.

Target Audience: Customer-facing professionals, service teams, relationship managers.

Outcome: Participants will engage customers with professionalism, adapt to diverse profiles, and create memorable experiences.

Content: Etiquette Essentials, Emotional Intelligence, Personal Branding, Fine Dining, Communication Skills, Greeting & Hosting.

9. Emotional Mastery for Workplace Resilience

Overview: Builds emotional control and resilience to handle workplace stress and challenges constructively.

Target Audience: Professionals, managers, and leaders in high-pressure roles.

Outcome: Participants will regulate emotions, maintain composure under pressure, and strengthen relationships.

Content: Emotional Triggers, Regulation Techniques, Stress Management, Constructive Responses, Leadership Through Emotional Control.

10. Global Cultural Intelligence for Multinational Workplace

Overview: Equips professionals to navigate cultural differences, foster inclusion, and lead effectively in global contexts.

Target Audience: Multinational leaders, global teams, cross-border professionals.

Outcome: Participants will adapt communication styles, overcome cultural barriers, and leverage diversity for business growth.

Content: Cultural Intelligence, Cross-Cultural Leadership, Managing Diverse Teams, Inclusive Practices, Global Negotiation Strategies.

EXPLORE OUR SCHOOLS



POISE SCHOOL OF COMMUNICATION

11. Elocution and Public Speaking

Overview: Builds confidence, diction, and stage presence for persuasive, impactful speaking.

Target Audience: Professionals, leaders, trainers, and anyone seeking public speaking mastery.

Outcome: Participants will speak with clarity, overcome stage fright, and deliver compelling presentations using storytelling and vocal variety.

Content: Phonetics & Diction, Presentation Skills, Speaker Confidence, Impromptu Speaking, Speech Crafting.

12. Crisis Leadership and Strategic Communication

Overview: Equips leaders to communicate decisively and ethically during high-stakes crises.

Target Audience: Senior executives, managers, and crisis response teams.

Outcome: Participants will lead with composure, manage stakeholders, and execute clear, strategic communication under pressure.

Content: Crisis Leadership, Strategic Messaging, Ethics in Crisis, Decision-Making Under Pressure, Team Reassurance.

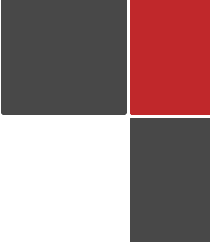
13. High-Impact Presentations (HIP)

Overview: Teaches participants to design and deliver persuasive presentations that inspire action.

Target Audience: Business professionals, managers, and anyone presenting ideas.

Outcome: Participants will craft engaging content, present confidently, and influence decisions effectively.

Content: First Impressions, Clarity in Complex Information, Persuasive Techniques, Handling Challenges, Inspiring Change.



14. The Art of Presenting and Public Speaking

Overview: Develops adaptability, confidence, and structure for impactful speeches across occasions.

Target Audience: Leaders, professionals, and individuals seeking presentation excellence.

Outcome: Participants will adapt to diverse audiences, organise content effectively, and present with authority and composure.

Content: Speech Types, Planning & Preparation, Overcoming Fear, Audience Engagement, Public Speaking Dos & Don'ts.

15. Communicating with Data

Overview: Transforms data into clear, visual stories for impactful communication and decision-making.

Target Audience: Analysts, managers, and professionals presenting data insights.

Outcome: Participants will design effective visualisations, apply storytelling techniques, and present data clearly and persuasively.

Content: Data Visualisation Principles, Interactive Tools, Design Techniques, Visualisation Evaluation.

16. Proficiency in English Grammar and Communication (PEG & C)

Overview: Equips participants with strong English grammar and communication skills for global business success.

Target Audience: Professionals, executives, and individuals seeking fluency and accuracy in English.

Outcome: Participants will master grammar, improve oral and written communication, and gain confidence in English-only environments.

Content: Grammar & Punctuation, Sentence Structure, Modal Verbs, Determiners & Conjunctions, Tenses & Agreement, Common Errors.

17. Interpersonal Communication Mastery for the Modern Workplace

Overview: Develops skills to navigate hybrid work environments, manage diverse teams, and communicate effectively.

Target Audience: Managers, team leads, and professionals in virtual or multicultural workplaces.

Outcome: Participants will communicate confidently, adapt messaging to diverse audiences, and handle challenging conversations with diplomacy.

Content: Communication Foundations, Cultural & Generational Adaptation, Professional Courtesy, Active Listening, Conflict Navigation.

18. Communicating with Impact in the 21st Century Workplace

Overview: Empowers participants to deliver persuasive messages and presentations using modern tools and techniques.

Target Audience: Business professionals, leaders, and anyone seeking impactful communication.

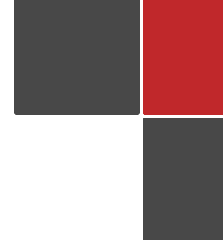
Outcome: Participants will craft concise business documents, deliver engaging presentations, and communicate effectively across digital platforms.

Content: Digital Communication Principles, Business Writing, Emails & Reports, High-Impact Presentations, Remote Collaboration.

19. Business Writing Excellence

Overview: Teaches professionals to write clear, structured, and persuasive business documents that build credibility.

Target Audience: Executives, managers, and professionals handling reports, proposals, and formal communication.



Outcome: Participants will write with clarity, apply professional tone, and organise ideas logically for maximum impact.

Content: Effective Writing Principles, Vocabulary Building, Structuring Documents, Editing & Proofreading, Professional Formatting.

20. Assertiveness & Self-Confidence Mastery

Overview: Builds inner confidence and assertive communication skills for clear, respectful interactions and strong personal presence.

Target Audience: Professionals, managers, and individuals seeking to improve confidence and interpersonal effectiveness.

Outcome: Participants will communicate assertively, manage emotional triggers, and maintain healthy boundaries in professional settings.

Content: Confidence Mindset, Assertive Language & Tone, Emotional Awareness, Rapport Building, Presence & Personality, Real-Life Practice.

21. APTIS English Proficiency Programme

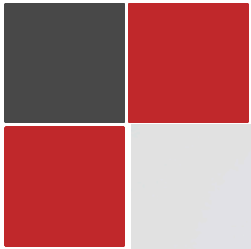
Overview: A British Council-developed programme assessing and improving English skills across reading, writing, listening, and speaking, with globally recognised certification.

Target Audience: Professionals, students, and organisations seeking measurable English proficiency for career or academic advancement.

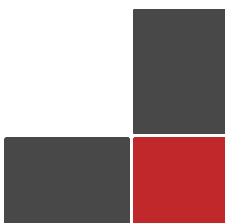
Outcome: Participants will improve core language skills, gain structured feedback, and enhance confidence in English communication for global contexts.

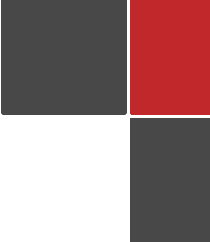
Content: Reading for Business Comprehension, Listening for Key Information, Writing for Clarity & Accuracy, Speaking for Presentations & Negotiations.

EXPLORE OUR SCHOOLS



POISE SCHOOL OF MANAGEMENT





22. Effective Management for New Managers

Overview: Equips first-time managers with practical strategies to lead confidently, motivate teams, and drive performance.

Target Audience: Newly appointed managers, supervisors, and team leads.

Outcome: Participants will apply essential management skills, adapt leadership styles, and build high-performing teams through engagement and trust.

Content: Role Clarity, Leadership Self-Assessment, Personality Profiling, Situational Leadership, Delegation & Accountability, Team Motivation.

23. Inspiring Excellence: Leadership in the 21st Century

Overview: Develops adaptive leadership skills to inspire collaboration, trust, and innovation in modern workplaces.

Target Audience: Senior leaders, managers, and executives.

Outcome: Participants will lead with influence, set strategic direction, and foster engagement across diverse, hybrid teams.

Content: Modern Leadership Principles, Employee Engagement, Building Trust, Strategic Thinking, Leading Diverse Teams, Change Leadership.

24. Mastering Conflict Resolution in the Workplace

Overview: Provides practical tools to identify, manage, and resolve workplace conflicts constructively.

Target Audience: Managers, HR professionals, and team leaders.

Outcome: Participants will recognise conflict triggers, apply resolution strategies, and turn disputes into opportunities for collaboration.

Content: Conflict Triggers, De-escalation Techniques, Negotiation & Mediation, Collaborative Problem-Solving, Post-Conflict Team Morale.

25. Emotional Intelligence and Mental Resilience in Times of Crisis

Overview: Strengthens emotional intelligence and resilience for effective leadership under pressure.

Target Audience: Leaders, managers, and professionals in high-stress roles.

Outcome: Participants will manage stress, regulate emotions, and lead teams confidently during crises.

Content: Emotional Intelligence in High-Pressure Situations, Stress Management, Emotional Regulation, Resilient Leadership, Psychological Safety.

26. Life After Work: Designing a Purposeful Retirement

Overview: Helps individuals plan for a meaningful, active, and financially secure life after retirement.

Target Audience: Professionals approaching retirement or planning long-term lifestyle changes.

Outcome: Participants will design a purposeful post-career lifestyle, maintain emotional balance, and explore new opportunities for fulfilment.

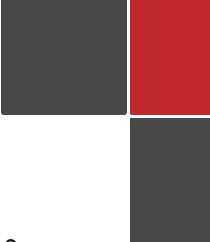
Content: Retirement Transition, Lifestyle Design, Financial Planning, Mental Wellness, Social Connections, Passion Projects & Volunteering.

27. The Futures Literacy Laboratory (FLL)

Overview: Equips participants with the ability to anticipate and reimagine futures, challenge assumptions, and drive innovation using UNESCO's Futures Literacy framework.

Target Audience: Senior leaders, strategists, policy makers, and organisational innovators.

Outcome: Participants will apply futures thinking to strategic planning, build alternative scenarios, and foster creativity through collective intelligence.



Content: Futures Thinking Foundations, Challenging Assumptions, Scenario Building, Provocations for Perspective Shift, Strategic Questioning, Collaborative Intelligence.

28. Leading with Impact: Essential Skills for Team Leaders

Overview: Provides practical leadership tools for team leaders to communicate effectively, motivate teams, and build strong workplace relationships.

Target Audience: Supervisors, team leaders, and first-time managers.

Outcome: Participants will apply leadership principles, adapt styles, and coach teams for improved performance and engagement.

Content: Leadership vs Supervision, Choosing Leadership Styles, Communication Strategies, Motivation Beyond Rewards, Coaching & Accountability.

29. Cross-Generational Leadership in the Workplace

Overview: Equips leaders to manage, motivate, and mentor younger talent while maintaining authority and professionalism.

Target Audience: Managers, supervisors, and HR professionals.

Outcome: Participants will communicate effectively across generations, coach younger employees, and improve retention through engagement strategies.

Content: Generational Mindsets, Communication Frameworks, Motivation & Performance Management, Coaching for Growth, Conflict Resolution, Retention Strategies.

30. Advanced Supervisory Excellence

Overview: Strengthens supervisory skills to balance people management with task execution in today's dynamic workplace.

Target Audience: Experienced supervisors and operational team leads.

Outcome: Participants will manage workflow, motivate teams, and build credibility while driving productivity and accountability.

Content: Modern Supervision Principles, Communication & Authority, Building Trust, Workflow Management, Team Collaboration, Coaching for Improvement.

31. Global CEO Leadership Programme

Overview: Prepares CEOs and senior executives to lead with global perspective, strategic insight, and refined executive presence.

Target Audience: Chief Executives, C-suite leaders, and senior decision-makers.

Outcome: Participants will strengthen strategic thinking, apply global leadership practices, and lead confidently in complex environments.

Content: Executive Presence & Branding, Strategic Communication, Emotional Intelligence, High-Level Engagements, Operational Strategy Design, Leading in Global Contexts.

32. Leadership, People Management & Business Communication

Overview: Equips leaders with tools to harmonise leadership and management, communicate effectively, and build high-performing teams.

Target Audience: Managers, senior leaders, and team heads.

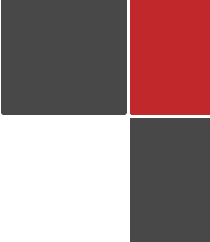
Outcome: Participants will improve communication, delegate effectively, and inspire team performance through clarity and influence.

Content: Executive Presence, Leadership vs Management, Communication Strategies, Personality Profiling, Influencing & Negotiation, Coaching & Accountability.

33. Systems Thinking for Enhanced Team Performance

Overview: Introduces systems thinking to optimise team dynamics, collaboration, and organisational impact.

Target Audience: Team leaders, managers, and project coordinators.



Outcome: Participants will analyse team interactions, leverage individual strengths, and align goals for high performance.

Content: Systems Thinking Principles, Team Roles & Interdependencies, Collaboration Strategies, Conflict Resolution, Optimising Team Dynamics.

34. Leading in Volatility, Uncertainty, Complexity and Ambiguity (VUCA)

Overview: Equips leaders with resilience and agility to navigate unpredictable environments and lead confidently under pressure.

Target Audience: Senior leaders, managers, and executives in dynamic industries.

Outcome: Participants will apply adaptive leadership, manage complexity, and foster clarity and confidence in uncertain times.

Content: Leading Through Volatility, Situational Leadership, Emotional Intelligence, Resilience Strategies, Integrated Thinking, Agile Leadership Tools.

35. Improving Employee Performance and Accountability

Overview: Equips managers with strategies to build a culture of accountability and improve team performance using modern management practices.

Target Audience: Supervisors, managers, and team leaders.

Outcome: Participants will clarify responsibilities, sustain accountability, and apply tools to monitor and optimise performance.

Content: Accountability Principles, Performance Management, Effective Appraisals, Influencing Factors, Building Ownership.

Outcome: Participants will clarify responsibilities, sustain accountability, and apply tools to monitor and optimise performance.

Content: Accountability Principles, Performance Management, Effective Appraisals, Influencing Factors, Building Ownership.

36. High-Performance Goal Setting & Personal Execution Mastery

Overview: Provides practical tools for setting meaningful goals and mastering execution habits for consistent results.

Target Audience: Professionals, managers, and individuals seeking productivity and focus.

Outcome: Participants will set actionable goals, strengthen execution habits, and maintain progress under pressure.

Content: SMARTER Goals, Execution Habits, Overcoming Procrastination, 90-Day Action Plan, Focus & Time Control Tools.

37. Critical Thinking and Problem-Solving Skills

Overview: Develops analytical strength and structured decision-making for solving complex business challenges.

Target Audience: Senior professionals, managers, and strategic decision-makers.

Outcome: Participants will apply critical thinking, evaluate evidence objectively, and integrate problem-solving into strategy.

Content: Critical Thinking Foundations, Problem Identification, Creative Solutions, Decision-Making Models, Collaborative Problem-Solving.

EXPLORE OUR SCHOOLS



POISE SCHOOL OF SALES AND MARKETING

38. Strategic Marketing Execution: From Planning to Performance

Overview: Equips participants with tools to design, implement, and measure marketing strategies that drive business growth.

Target Audience: Mid-level and senior executives.

Outcome: Participants will create structured marketing plans, align strategies with business goals, and measure performance for maximum ROI.

Content: Market Dynamics, Customer Lifetime Value, Strategic Marketing Plans, Market Research, Sales vs Marketing Value, Execution & Measurement, Psychographic Targeting.

39. Key Account Mastery: Relationship Building and Sales Growth

Overview: Develops skills to manage high-value accounts through trust-building, consultative selling, and strategic growth techniques.

Target Audience: Mid-level executives and sales professionals.

Outcome: Participants will strengthen client relationships, apply consultative selling, and implement strategies for account growth and retention.

Content: Key Account Management Principles, Account Classification, Customer Drivers, Relationship Management, Cross-Selling & Up-Selling, KAM Strategy Implementation.

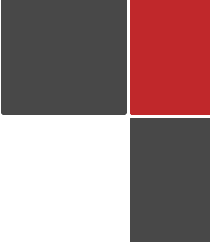
40. Advanced Marketing Strategies for Competitive Advantage

Overview: Focuses on data-driven marketing, competitive positioning, and innovative tactics for sustainable business growth.

Target Audience: Mid-level and senior executives.

Outcome: Participants will craft compelling value propositions, apply advanced pricing models, and leverage technology for strategic advantage.

Content: Marketing Strategy Pillars, Customer & Value Equity, Competitive Analysis, Pricing Strategies, Positioning, AI & Automation in Marketing, Guerrilla Tactics.



41. Sales and Marketing in the Digital and Social Media Era

Overview: Provides practical skills for leveraging digital platforms and social media to boost sales and brand engagement.

Target Audience: Junior and mid-level executives.

Outcome: Participants will design social media strategies, integrate digital tools, and apply best practices for online marketing success.

Content: Digital Marketing Role, Social Media Strategy, Paid Ads & Analytics, Customer Engagement, Content Creation, Performance Analysis, Best Practices.

42. Strategic Brand Management for Business Success

Overview: Equips participants with strategies to build, position, and manage strong brands that drive customer loyalty and competitive advantage.

Target Audience: Mid-level and senior executives.

Outcome: Participants will develop compelling brand identities, manage brand equity, and handle reputation challenges effectively.

Content: Brand Management Principles, Identity & Positioning, Value Proposition, Brand Equity, Storytelling, Reputation & Crisis Management.

43. Fundamentals of Marketing for New Professionals

Overview: Introduces essential marketing principles, tools, and strategies for individuals new to marketing roles.

Target Audience: Junior and mid-level executives.

Outcome: Participants will understand the marketing mix, analyse consumer behaviour, and create effective marketing plans.

Content: Marketing Fundamentals, Marketing Mix, Consumer Behaviour, Digital vs Traditional Marketing, Marketing Plan Development, Measuring Effectiveness.

44. Navigating Sales in Tough and Competitive Markets

Overview: Provides adaptive selling techniques and resilience strategies for success in challenging market conditions.

Target Audience: Sales professionals at all levels.

Outcome: Participants will tailor sales approaches, overcome objections, and close deals confidently under pressure.

Content: Market Challenges, Adaptive Selling, Handling Objections, Competitive Positioning, Building Resilience, Closing Techniques.

45. Customer Profiling and Segmentation Techniques

Overview: Teaches practical methods for profiling customers, segmenting markets, and creating personalised marketing strategies.

Target Audience: Junior and mid-level executives in sales and marketing.

Outcome: Participants will develop buyer personas, apply segmentation models, and use data-driven insights for targeted engagement.

Content: Segmentation Models, Buyer Personas, Data Collection, Behavioural vs Demographic Profiling, Personalisation Strategies.

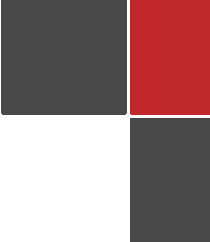
46. Sales Leadership: Strategies of High-Performing Sales Managers

Overview: Equips sales leaders with strategies to build high-performing teams, optimise sales processes, and drive revenue growth.

Target Audience: Mid-level and senior sales managers.

Outcome: Participants will develop effective sales strategies, apply coaching techniques, and implement performance measurement systems.

Content: Leadership Principles, Building High-Performing Teams, Strategic Thinking, Sales Coaching, Performance Metrics, Motivation & Talent Retention.



47. Sales Negotiation and Persuasion Strategies

Overview: Provides practical negotiation and persuasion techniques to close deals and resolve conflicts effectively.

Target Audience: Sales professionals at all levels.

Outcome: Participants will master negotiation tactics, apply persuasion principles, and handle objections confidently.

Content: Negotiation Foundations, Buyer Psychology, Golden Rules, Persuasion Techniques, Handling Objections, Conflict Resolution.

48. Customer Analytics for Growth and Retention

Overview: Teaches data-driven strategies to analyse customer behaviour, predict trends, and improve retention.

Target Audience: Junior and mid-level executives in marketing and sales.

Outcome: Participants will leverage analytics tools to forecast behaviour, segment customers, and implement personalised strategies.

Content: Customer Data Collection, Engagement Metrics, Predictive Analytics, Segmentation, AI & Automation, Loyalty Strategies.

49. Customer Service Excellence for Sales Success

Overview: Focuses on delivering exceptional service to strengthen customer relationships and boost sales.

Target Audience: Junior and mid-level executives.

Outcome: Participants will apply service strategies, manage customer concerns, and create memorable experiences that drive loyalty.

Content: Customer Satisfaction Psychology, Service as Sales Strategy, Active Listening, Handling Difficult Customers, Service Recovery, Customer-Focused Culture.

50. Pitching Proposals and Sales Presentation Skills

Overview: Teaches participants how to craft persuasive proposals and deliver impactful sales presentations that win clients.

Target Audience: Sales professionals at all levels.

Outcome: Participants will structure compelling proposals, apply storytelling techniques, and deliver confident, engaging pitches.

Content: Proposal Essentials, Persuasive Content Writing, Storytelling in Sales, Confident Pitch Delivery, Handling Objections, Visuals & Data Integration.

51. Pricing 101: Mastering Pricing Strategies for Maximum Profitability

Overview: Explores pricing principles, strategies, and psychological tactics to optimise profitability and market positioning.

Target Audience: Junior and mid-level executives.

Outcome: Participants will apply value-based pricing, leverage psychological tactics, and adjust pricing for competitive advantage.

Content: Pricing Philosophy, Elasticity, Cost-Based vs Value-Based Pricing, Price/Value Matrix, Psychological Pricing, Market Research for Pricing Decisions.

52. High-Impact Sales – The Complete Sales Course

Overview: Comprehensive programme covering the entire sales process, from prospecting to closing, with a focus on customer-centric selling.

Target Audience: Senior-level executives and experienced sales professionals.

Outcome: Participants will master the sales cycle, apply persuasive techniques, and build long-term customer relationships.

Content: Sales Process Mastery, Prospecting, Communication Skills, Persuasion & Negotiation, Customer-Focused Selling, Data Analysis for Sales Optimisation.

EXPLORE OUR SCHOOLS



POISE SCHOOL OF CREATIVITY AND TECHNOLOGY

53. Artificial Intelligence and Generative AI for Business

Overview: A practical, non-technical programme for leaders to identify AI use cases, design governance, and launch pilots using tools like M365 Copilot and ChatGPT.

Target Audience: Business leaders, managers, and decision-makers.

Outcome: Participants will prioritise AI use cases, apply prompt strategies for productivity, and design governance frameworks for responsible AI adoption.

Content: AI Landscape & Strategy, Use Case Discovery, Prompting for Workflows, Responsible AI, Implementation & Change, Tools Lab.

54. Data Science and Business Analytics

Overview: Empowers professionals to turn data into actionable insights using analytics frameworks and tools like Excel, Power BI, and Python.

Target Audience: Analysts, managers, and professionals seeking data-driven decision-making skills.

Outcome: Participants will clean and analyse data, build predictive models, and translate insights into strategic decisions.

Content: Analytics Foundations, Data Preparation, Statistical Thinking, Predictive Models, Business Decisioning, Tooling Lab.

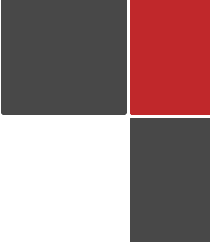
55. Digital Marketing Strategy and Content Storytelling

Overview: Teaches integrated digital strategy, channel planning, and human-centric storytelling with ethical AI use for content creation.

Target Audience: Marketing professionals and business strategists.

Outcome: Participants will design digital strategies, create content calendars, and set up measurement dashboards for campaign success.

Content: Strategy & Positioning, Channels & Tactics, Storytelling & Content Ops, Analytics & Optimisation, AI for Marketing.



56. Data Visualisation and Communication

Overview: Focuses on transforming data into clear, persuasive visuals and narratives using tools like Power BI and Tableau.

Target Audience: Analysts, managers, and professionals presenting data insights.

Outcome: Participants will design dashboards, apply visual grammar, and craft compelling data stories for diverse stakeholders.

Content: Visual Grammar, Design Systems, Dashboarding, Narrative & Rhetoric, Power BI/Tableau, Reporting Techniques.

57. UX/UI Design & Product Management

Overview: Combines design thinking with product strategy to create intuitive, impactful products aligned with business goals.

Target Audience: Product managers, designers, and development teams.

Outcome: Participants will conduct user research, prototype designs, define product roadmaps, and measure outcomes effectively.

Content: Research & Synthesis, Design Systems, Prototyping & Testing, Product Ops & Roadmapping, Delivery & Metrics.

58. Critical and Analytical Thinking (For AI Interpretation)

Overview: Develops skills to critically evaluate AI-generated outputs, detect bias, and apply evidence-based decision-making for responsible AI use.

Target Audience: Professionals and teams using AI tools in workflows.

Outcome: Participants will validate AI recommendations, design human-in-the-loop checks, and communicate uncertainty clearly to stakeholders.

Content: Reasoning & Bias, Structured Analysis, Evidence & Validation, Decision Protocols, Communicating Risk & Limitations.

EXPLORE OUR SCHOOLS



POISE TEENAGE PROGRAMMES

59. Teens Making A Difference (TMAD)

Overview: Prepares teenagers for success by combining technology, soft skills, and leadership through interactive projects and real-world challenges.

Target Audience: Teenagers aged 13–19.

Outcome: Participants will gain digital literacy, communication skills, problem-solving ability, and confidence for academic and future professional success.

Content: Digital Literacy, Emerging Technologies, Communication Skills, Emotional Intelligence, Leadership & Teamwork, Public Speaking, Critical Thinking.

60. Etiquette for Pre-Teens

Overview: Instils social, moral, and cultural etiquette in children to build confidence and social intelligence.

Target Audience: Pre-teens aged 8–12.

Outcome: Participants will learn manners, ethical principles, and effective communication for personal and social success.

Content: Social Etiquette & Netiquette, Values & Ethics, Appearance & Hygiene, Communication Skills, Interactive Activities.

61. Coaching & Mentoring for Teenagers

Overview: Provides structured guidance to help teens develop self-awareness, resilience, and goal-setting skills for personal growth.

Target Audience: Teenagers aged 13–19.

Outcome: Participants will identify strengths, set goals, improve communication, and build coping strategies for challenges.

Content: Self-Discovery, Goal Setting, Communication Skills, Resilience Building, Confidence & Self-Esteem.

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